Two famous examples from Existentialism

Heidegger's hammer example:

Equipment can genuinely show itself only in dealings cut to its own measure (hammering with a hammer, for example)...In dealings such as this, where something is put to use, our concern subordinates itself to the 'in-order-to' which is constitutive for the equipment we are employing at the time; the less we just stare at the hammer-thing, and the more we seize hold of it and use it, the more primordial does our relationship to it become, and the more unveiledly is it encountered as that which it is—as equipment. The hammering itself uncovers the specific 'manipulability' of the hammer. The kind of Being which equipment possesses—in which it manifests itself in its own right—we call 'readiness-to-hand'...No matter how sharply we just *look* at the 'outward appearance' of Things in whatever form this takes, we cannot discover anything ready-to-hand. If we look at Things just 'theoretically', we can get along without understanding readiness-to-hand. But when we deal with them by using them and manipulating them, this activity is not a blind one; it has its own kind of sight, by which our manipulation is guided and from which it acquires its specific Thingly character. Dealings with equipment subordinate themselves to the manifold of assignments of the 'in-order-to'. And the sight which they thus accommodate themselves is *circumspection*. [Being and Time, section 15]

When we concern ourselves with something, the entities which are most closely ready-to-hand may be met as something unusable, no properly adapted for the use we have decided upon. The tool turns out to be damaged, or the material unsuitable. In each of these cases *equipment* is here, ready-to-hand. We discover its unusability, however, not by looking at it and establishing its properties, but rather by the circumspection of the dealings in which we use it. When its unusability is thus discovered, equipment becomes conspicuous. This *conspicuousness* presents the ready-to-hand equipment as in a certain un-readiness-to-hand. But this implies that what cannot be used just lies there; it shows itself as an equipmental thing which looks so and so....[The] presence-at-hand of something that cannot be used is still not devoid of all readiness-to-hand whatsoever; equipment which is present-at-hand in this way is still not just a Thing which occurs somewhere. The damage to the equipment is still not a mere alteration of a Thing—not a change of properties which just occurs in something present-at-hand. [Being and Time, section 16]

Sartre's keyhole example:

[M]y apprehension of the Other in the world...refers to my permanent possibility of *being-seen-by-him*...Thus the notion of the Other can not under any circumstances aim at a solitary, extramundane consciousness which I can not even think...He is that object in the world which determines an internal flow of the universe, an internal hemorrhage. He is the subject who is revealed to me in that flight of myself toward objectivation....If the Other is on principle the *one who looks at me*, then we must be able to explain the meaning of the Other's look...

Let us imagine that moved by jealousy, curiosity, or vice I have just glued my ear to the door and looked through a keyhole. I am alone and on the level of a non-thetic self-consciousness. This means first of all that there is no self to inhabit my consciousness...I am a pure consciousness of things...This means that behind that door a spectacle is presented as "to be seen," a conversation as "to be heard." The door, the keyhole are at once both instruments and obstacles; they are presented as "to be handled with care"...

But all of a sudden I hear footsteps in the hall. Someone is looking at me! What does this mean? It means that I am suddenly affected in my being and that essential modifications appear in my structure...

First of all, I now exist as *myself* for my unreflective consciousness. It is this irruption of the self which has been most often described: I see *myself* because *somebody* sees me—as it is usually expressed...[But] Only the reflective consciousness has the self directly for an object. The unreflective consciousness does not apprehend the *person* directly or as *its* object; the person is presented to consciousness *in so far as the person is an object for the Other*....I have my foundation outside myself. I am for myself only as I am a pure reference to the Other...

I do not aim at the Other as an object nor at my *Ego* as an object for myself...I do not aim at it as if it could someday be given me but on the contrary in so far as it on principle flees from me and will never belong to me. Nevertheless *I am that Ego*...I discover it in shame and, in other instances, in pride. It is shame or pride which reveals to me the Other's look and myself at the end of that look....

And this self which I am—this I am in a world which the Other has made alien to me, for the other's look embraces my being and correlatively the walls, the door, the keyhole. All these instrumental-things, in the midst of which I am, now turn toward the Other a face which on principle escapes me. Thus I am my *Ego* for the Other in the midst of a world which flows toward the Other. Earlier we were able to call this internal hemorrhage the flow of *my* world toward the Other-as-object. This was because the flow of blood was trapped and localized by the very fact that I fixed as an object in my world that Other toward which this world was bleeding. Thus not a drop of blood was lost; all was recovered, surrounded, localized, although in a being which I could not penetrate....the world flows out of the world and I flow outside myself. The Other's look makes me be beyond my being in this world and puts me in the midst of the world which is at once *this world* and beyond this world...

Shame reveals to me that I am this being, not in the mode of "was" or of "having to be" but in-itself. When I am alone, I can not realize my "being-seated;"...But in order for me to be what I am, it suffices merely that the Other look at me. It is not for myself, to be sure; I myself shall never succeed at realizing this being-seated which I grasp in the Other's look. I shall remain forever a consciousness. But...once more this metamorphosis is effected at a distance. For the Other I am seated as this inkwell is on the table; for the Other, I am leaning over the keyhole as this tree is bent by the wind. Thus for the Other I have stripped myself of transcendence...I grasp the Other's look at the very center of my act as the solidification and alienation of my own possibilities. [from Being and Nothingness, Pt. 3, ch. 1, section IV]